



## CALL FROM CANADA'S PARLIAMENT HILL: BE A PART OF New7Wonders of Nature CAMPAIGN!

***Leaders share pride in Bay of Fundy as Official Finalist, call  
for votes***

**For Immediate Release:**

**May 17, 2010 Parrsboro, N.S** -The New7Wonders of Nature campaign is now a topic in the venerable chambers of Canada's Parliament. Several Members of Parliament have called upon their fellow citizens and the world at large to support the Bay of Fundy, one of the elite 28 Official Finalists in the global election.

Conservative MP Greg Kerr is urging all Canadians to support the Bay of Fundy in the New7Wonders of Nature campaign. "The Bay of Fundy is Canada's sole finalist in the campaign," notes Mr. Kerr, who recently sent a letter to all 308 Members of Parliament encouraging them to promote voting for the Bay to all of their constituents throughout Canada. "We must take maximum advantage of the worldwide exposure and tourism potential this contest provides by uniting as a country. A vote for the Bay is a vote for Canada."

Liberal MP Scott Brison delivered a statement in the House of Commons encouraging all Canadian MPs to vote for the Bay of Fundy. "Over one billion votes are expected to be cast before voting ends and the winner is announced in November 2011," Mr. Brison said. "I urge all members and all Canadians to cast their votes at [www.votemyfundy.com](http://www.votemyfundy.com) to make the Bay of Fundy one of the New7Wonders of Nature."

The Bay of Fundy, known for having the highest tides on the planet, is located between the Canadian east coast provinces of New Brunswick and Nova Scotia.

"Bay of Fundy's participation as Canada's only remaining contestant in this global campaign is a great honour," noted Terri McCulloch, Executive Director, Bay of Fundy Tourism, Bay of Fundy's Official Sponsoring Committee, "As we know from the Vancouver Olympics, Canadians enjoy championing their own on the international arena."

Other global finalists in the campaign include the Amazon, the Great Barrier Reef, the Grand Canyon and the Galapagos. “As Canada’s Bay of Fundy moved from being one of 440 worldwide contestants in the early campaign phases to become one of only 28 global finalists, Canadians have recognized and appreciated the international significance of Bay of Fundy’s natural assets”, said Ms. McCulloch, “This contest offers Canadians, and people around the world who admire and respect Canada, the opportunity support one of our iconic natural wonders by voting.”

The Bay’s natural features include: highest tides on the planet, globally diverse marine ecosystem, world-renown geology & paleontology, as well as several UNESCO Biosphere Reserves and Heritage Sites.

**To vote for Bay of Fundy in the New7Wonders of Nature campaign, go to:**

[www.votemyfundy.com](http://www.votemyfundy.com)

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**About the Bay of Fundy**

The Bay of Fundy, located in the heart of the Maritimes provinces, is a 270 km (170 mile) long ocean bay that stretches between the provinces of New Brunswick and Nova Scotia on Canada’s east coast. The Bay of Fundy is best known for the highest tides in the world and has been compared, in marine biodiversity, to the Amazon Rainforest. The Bay is the summer feeding area for half the world’s population of endangered North Atlantic Right whales and 12 other whale species. It is home to the world’s most complete fossil record of the “Coal Age” (300 million years ago) as well as Canada’s oldest dinosaurs. The Bay of Fundy is home to two UNESCO Biosphere Reserves (Bay of Fundy & Southwest Nova) as well as the Joggins Fossil Cliffs UNESCO World Heritage Site.

**About Bay of Fundy Tourism**

The mission of the Bay of Fundy Tourism is to raise the profile of the Bay of Fundy as a Canadian nature tourism icon. This non-profit association is supported by the Atlantic Canada Opportunities Agency, Nova Scotia Tourism, Culture & Heritage; New Brunswick Tourism & Parks; Regional Development & Tourism Associations; municipalities; and, tourism businesses.

**About New7Wonders**

The New7Wonders campaigns are run by the non-profit New7Wonders Foundation, which fosters and facilitates positive global dialogue. The first New7Wonders campaign was the first-ever global election, choosing the man-made Official New 7 Wonders of the World and creating Global Memory, thanks to more than 100 million votes. The current Official New7Wonders of Nature campaign is on track to get more than 1 billion votes worldwide. More information and voting: [www.new7wonders.com](http://www.new7wonders.com)

