



## **Hollywood Celebrity Endorses Bay of Fundy in Global New7Wonders of Nature Contest**

### **For Immediate Release:**

**January 18th, Parrsboro, N.S.**- The Bay of Fundy is excited to announce that **James Tupper**, one of Hollywood's prominent television and film stars, is the first Canadian celebrity to publicly endorse the Bay of Fundy's candidacy in the New7Wonders of Nature campaign. **James Tupper, born in Nova Scotia**, is well known for his current role as Dr. Chris Sands in the highly-rated NBC primetime medical drama "Mercy". James Tupper is rated by US Weekly as one of 2009's "Sexiest Stars" and recently made TV Guide's coveted "Sexiest Men on TV" list.

"I am so excited that the Bay of Fundy is representing Canada in the contest," stated Mr. Tupper. "Through its online voting campaign so many more people will discover and appreciate the extraordinary natural wonder created by world's highest tides. While growing up on Canada's east coast I spent my summers exploring the Bay of Fundy and as a child walking on the ocean floor at low tide was absolutely mesmerizing to me. To be able to explore the beach where only a few hours' earlier tides were the height of a 4-story building...now that's adventure! And because of the Bay's crazy tides, it's also the only place in the world where fishermen have to climb a ladder for their daily catch."

In 2007, **the Bay of Fundy** was one of 440 participants representing over 220 countries worldwide and today **is proud to be a top 28 global finalist representing Canada**. "We are thrilled to have James Tupper's support, especially now that Bay of Fundy is representing Canada. The New7Wonders Foundation expects over 1 billion votes before the campaign ends so it's great to have Mr. Tupper help encourage Canadians to make history by voting for Bay of Fundy", stated Terri McCulloch, Bay of Fundy Tourism Manager. "His experience of our Bay is a true testament of how the Bay of Fundy can touch people in so many ways. We are asking everyone to help us make history and vote for the Bay of Fundy at **[votemyfundy.com](http://votemyfundy.com)** . You can share your stories and upload your photos to Facebook on the 'Official Make Bay of Fundy A New7Wonder Group' or follow us on Twitter **@bayoffundy**."

James Tupper currently divides his time between his coastal homes in Los Angeles and Vancouver, BC. Tupper is also well-known to TV audiences for his role as "Jack" alongside his real-life partner, actress Anne Heche, in NBC's "Men in Trees", and for his guest appearances alongside Christina Applegate in "Samantha Who?" Released in December 2009, James Tupper stars opposite Zac Efron and Claire Danes as the title character's best friend, in the screen-adaptation of the best-selling novel, "Me And Orson Welles".

**New press photos of Mr. James Tupper accompany this release at:**

[www.votemyfundy.com/James\\_photos/](http://www.votemyfundy.com/James_photos/)

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**About the Bay of Fundy**

The Bay of Fundy, right in the heart of the Maritimes provinces, is a 270 km (170 mile) long ocean bay that stretches between the provinces of New Brunswick and Nova Scotia on Canada's east coast. The Bay of Fundy is best known for the highest tides in the world and has been compared, in marine biodiversity, to the Amazon Rainforest. The Bay is the summer feeding area for half the world's population of endangered North Atlantic Right whales and 12 other whale species. It is home to the world's most complete fossil record of the "Coal Age" (300 million years ago) as well as Canada's oldest dinosaurs. The Bay of Fundy is home to two UNESCO Biosphere Reserves (Bay of Fundy & Southwest Nova) as well as the Joggins Fossil Cliffs UNESCO World Heritage Site.

**About Bay of Fundy Tourism**

The mission of the Bay of Fundy Tourism is to raise the profile of the Bay of Fundy as a Canadian nature tourism icon. This non-profit association is supported by Nova Scotia Tourism, Culture & Heritage; New Brunswick Tourism & Parks; Regional Development & Tourism Associations; municipalities; and, tourism businesses.



*The Bay of Fundy Tourism (in partnership with New Brunswick Tourism & Parks, and Nova Scotia Tourism, Culture and Heritage) is coordinating the Canadian campaign of awareness and voting support for Bay of Fundy.*

*The Bay of Fundy Tourism is the Official Supporting Committee for Bay of Fundy.*